“Over five decades the Range Rover has evolved into the most desirable luxury SUV in the world. Its peerless combination of sophisticated design, refinement and capability has struck an emotional chord with customers all over the globe.”

Professor Gerry McGovern OBE
Chief Creative Officer, Land Rover
1 OF 1970

Celebrating half a century of automotive achievements, a handcrafted commemorative ‘Fifty’ script on the vehicle’s Commissioning Plaque, together with ‘1 of 1970’, is a reminder of this model’s limited run.

Such personal touches and levels of detail have helped elevate Range Rover over the years. Together with our reductive design ethos, they will continue to do so in the future.
CELEBRATED DESIGN. BEAUTIFULLY REALISED

Range Rover Fifty’s design is unmistakable. Effortless and iconic, the distinctive silhouette is defined by a floating roofline, with unique Satin Auric Atlas detailing and 22” 5 split spoke, Gloss Black with contrast Diamond Turned finish wheels* setting it apart.

*21” 7 split spoke, Diamond Turned finish wheel applicable on PHEV.

Range Rover Fifty, based on Autobiography, is available in Standard Wheelbase (as shown) and Long Wheelbase. Available in a range of diesel, petrol and PHEV powertrains.
The design of Range Rover Fifty’s side vent graphic is elevated with the ‘Fifty’ script.
The front of the vehicle is further enhanced with the unique Satin Auric Atlas finish on the Range Rover lettering, grille inner surround and front bumper accents.
A SAFE AND SOPHISTICATED HAVEN

Contemporary design and superbly finished surroundings await you inside. Range Rover Fifty’s interior is available in Ebony and Ebony/Vintage Tan colourways with a choice of three veneers: Grand Black, Satin Straight Walnut and Argento Pinstripe.
Forensic attention to detail continues throughout the interior, as exemplified by the debossing on all four headrests.
You will find the ‘Fifty’ script has been used judiciously throughout the interior – from the letterbox finisher to the front and rear treadplates.
Exemplary levels of comfort and detailing help deliver a truly refined interior. Thanks to rear Executive Class seating with reclining rear seats and power deployable centre console, you’ll enjoy a first-class travel experience – regardless of where you’re seated.
As a homage to the original vehicle from 1970, Range Rover Fifty is available in seven colours, including three heritage options in a solid finish – Tuscan Blue, Bahama Gold and Davos White.
BLACK PACK
Range Rover Fifty is available with a Black Pack, replacing the unique Auric Atlas detailing with Narvik Black and 22" Gloss Black wheels*. However the unique Autobiography tailgate and Fifty script badging remain.

*21" 7 split spoke, Diamond Turned finish wheel applicable on PHEV.
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Vehicle shown is Range Rover Fifty Standard Wheelbase in Carpathian Grey. Updated seats have new cushions and interlayers with softer leather. Speak to your Retailer for more information.

Jaguar Land Rover Limited
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