



## LAND ROVER BLAZES EXCITING NEW TRAILS.



Dear Guillermo,

True adventurers are always looking for the next challenge. Looking for what's over the next horizon. And testing themselves – and their machines – to go further. That's what Land Rover has been about for over 60 years, and that sense of exploration continues today in a variety of ways.

In this latest edition of your Land Rover Adventure eNewsletter, you will hear about a thrilling new Land Rover vehicle in development, and about where you can see the new 2010 lineup up close. Plus, find new ways to bring some added excitement to your Land Rover experience by signing up for an expedition through Morocco, or with the bespoke Range Rover Sport Autobiography.

Please take this opportunity to learn more about Land Rover. Just imagine what adventures you could enjoy behind the wheel.

Sincerely,

**Jeff Peel**  
Brand Manager  
Land Rover Canada



and you could win a Land Rover adventure.



### ANOTHER ADDITION TO THE LAND ROVER FAMILY IS ON ITS WAY!

The smallest, lightest and most efficient vehicle the company has ever produced, the Land Rover LRX is moving from the concept stage to production. [Click here](#) for a sneak preview of this exciting upcoming vehicle!

► [LEARN MORE](#)

### MAKE TRACKS THROUGH MOROCCO

Wanderlust and Land Rover go hand-in-hand. If you're eager for a special kind of challenge, try one of our Land Rover Expeditions to some of the world's most thrilling locations for a mix of off-road adventure and culture! This year, the destination will be the fascinating kingdom of Morocco. There are only a few spots remaining, so book your trip today!

► [LEARN MORE](#)



### PUT YOUR OWN STAMP ON YOUR VEHICLE

The Range Rover Sport Autobiography: the ultimate expression of sporting luxury and individual style. Its unique exterior styling is complemented by three exclusive interiors to suit your personal taste. Only a limited number will be available for sale in Canada starting in March 2010; see its Canadian debut at auto shows in Montreal and Toronto.

► [LEARN MORE](#)

### SEE THE 2010 LINEUP UP CLOSE AT THE AUTO SHOW – AND ENTER TO WIN A GETAWAY!

You're invited to experience the 2010 Land Rover lineup firsthand at your local auto show. Not only will you get to see the latest exciting Land Rover vehicles, but you could also win a weekend getaway to the Land Rover Experience Driving School at the Fairmont Montebello and other exciting prizes courtesy of our partners at Nordica Canada.

► [FIND YOUR NEAREST AUTO SHOW](#)



## JOIN IN THE LAND ROVER ADVENTURE

Now that you've seen a hint of what Land Rover has to offer, the next step is to take a test drive! Call your local [Land Rover retailer](#) to arrange a visit, or visit [landrover.ca](#) for the latest offers, and start dreaming today!

Have fun finding the right Land Rover for you, with our interactive online **Build & Price** feature at

► [LANDROVER.CA](#)