

FINLAND 2014

LAND ROVER NORDIC EXPERIENCE



ABOVE AND BEYOND



Land Rover Nordic Experience

A balanced mix of comfortable luxury and challenging driving over snow and ice, this Land Rover Experience short break has everything the enthusiastic adventure traveller will want to experience.

The Nordic Experience is an exceptional three day, two night programme designed for those looking for a unique and fulfilling break in some of the most beautiful winter landscapes.

Combining the adrenalin of the driving with the unique warmth and culture of the Finnish people, Land Rover's specialist driving team will help guide you through some of the most thrilling driving experiences and extreme conditions you will ever expect to encounter. And all in the comfort of the stunning, All New Range Rover Sport.

With time allowed to soak in the charm, atmosphere and history of the region, this is a Land Rover Experience unlike any other and one that will live in the memory for years to come.

Preview the experience at www.landrover.com/nordicexperience



Unforgettable experiences in the world's most capable vehicles.



DAY 1

Hämeenlinna

As soon as you step off the plane at Helsinki Airport your ice adventure begins. You will be met by the Land Rover Experience team and chauffeur driven in the All New Range Rover Sport to the traditional and cultural Finnish town of Hämeenlinna.

On arrival guests will check into the Katinen Manor hotel, located in a beautiful manor house setting where they will be greeted with a welcome drink.

- 17:00 Welcome presentation of the programme and driver briefing.
Familiarisation on ice field.
- 18:00 Night drive to Katinen Manor.
- 19:30 Welcome drinks on arrival.
Traditional evening meal.



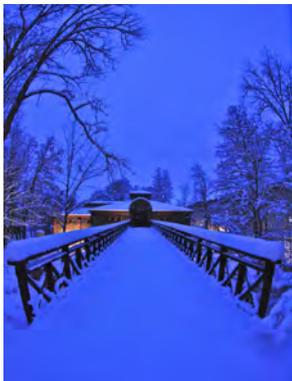


DAY 2

Exploring the Snow & Ice

- 09:00 Guests to depart after a traditional breakfast served in the hotel.
- 09:30 Arrival at ice field where there will be 3 off road driving activities available to showcase the vehicles capabilities on ice.
- 12:00 Coffee will be served in the forest hut, followed by the option of activities including Jaguar drive experience, Skidoos and a Husky sleigh ride.
- 14:00 Guests depart for lunch which is served in the local Kruunumylly restaurant.
- 15:30 After lunch guests will be chauffeur driven to Finland's capital Helsinki.
- 17:00 On arrival, guests will check in at Hotel Haven, a luxury boutique hotel situated in the attractive setting of Helsinki's market square.
- 19:00 Time to freshen up, followed by pre-dinner drinks in the hotel bar.
- 19:55 Evening meal in the capital. Overnight stay in Hotel Haven.





DAY 3

Helsinki

08:00 Breakfast will be served to guests in the hotel restaurant.

Guests have time to enjoy the Finnish capital at leisure.

An optional guided tour or a spa trip can be arranged on request.

Guests will be chauffeured to Helsinki airport from where they will depart.





Finland 2014

Departure

Tour Dates:

The Nordic Experience is a three day, two night programme, and will include traditional accommodation and local cultural activities with dynamic and challenging driving experiences through snow and ice terrain, demonstrating the capability of the All New Range Rover Sport.

- Tour 1 February 13 - February 15
- Tour 2 February 16 - February 18
- Tour 3 February 19 - February 21
- Tour 4 February 22 - February 24

Prices and Payments:

£3,500.00 per person based on two people sharing.

£3,900.00 per person for single person occupancy.

A deposit of £550 per person is payable upon booking.

Prices exclude flights.

Vehicles:

The very latest specification All New Range Rover Sport.

Bookings and Further Information:

For more information and to book please contact

World by Design on:

Tel: +44 (0)1494 733649 or email

Email: landrover@worldbydesign.co.uk

Website: www.worldbydesign.co.uk/land-rover

Flights:

World by Design is able to arrange all your travel to and from the Experience destination; experienced travel consultants can provide you with a quotation. Please ask for details when making your booking.

Extended Itineraries:

World by Design believes in a world in which your holiday and travel experiences should go beyond your imagination. Our travel specialists are able to tailor make further packages, either before or after your Land Rover Experience, to fulfil your holiday dreams or inspire you with a variety of unique and exclusive possibilities.

Travel & Health:

Please check with your local medical service regarding inoculations and precautions, however there are no special requirements for Norway.

Terms & Conditions:

Full Terms & Conditions and the Disclaimer can be found online at www.worldbydesign.co.uk/landrover, a copy of which will be provided to you at the time of booking.

Frequently asked questions

Do I need any off-road experience?

No – anyone is welcome. Land Rover Experience Instructors will be available to provide advice and guidance and there will be plenty of time to familiarise yourself with the vehicle and the terrain.

How many people will be in each car?

The standard procedure is two people per car.

Can I bring children?

Due to the nature of the experience, we do not allow children to attend.

Is travel insurance included in the price?

No – travel insurance is not included in the price. This will need to be purchased by each individual before they take part in the Experience.

How many cars are involved in each trip?

A maximum of eight Land Rover vehicles plus support units will be used on each Experience.

What kind of driving licence documentation do I need?

An international driving permit is not a legal requirement but we do recommend you have one. You must have held a full valid licence for a minimum of 3 years.

Why not try a Land Rover Experience

Land Rover Experience is your opportunity to get behind the wheel of the latest Land Rover and drive off-road under the expert guidance of our experienced instructors.

They'll share tips and techniques, and show you how to tackle almost any terrain with confidence, helping you to learn skills that will be useful long after your visit.

You can choose from 36 centres worldwide in Europe, Asia, Africa, South and North America. And as each one is unique, you'll find so too are the experiences available.

Visit www.landrover.com/experience for more information.

For more information on Land Rover Expedition programme, please visit www.landrover.com/expeditions.





